Our Vision Is To

Gamify Work

CAREEVERZ

Our values

1. Super

Microsoft Is The Biggest Company Everyone Loves To Hate. They Bundle More Value Than Anyone Else — Yet Forget That Value, In And Of Itself, Can Be Shallow. What Completes The Human Experience Of A Product Is Emotional Attachment. The Real Question, In Order Of Importance, Is: Do Our Customers, Employees, Users, And Shareholders Love The Work We Do?

2. Simple

Humanity Is A Driving Force Behind Complexity. As A Result, Our Environment Grows Ever More Intricate. With Limited Resources, Focus Becomes Everything. We Aim For The Simplest, Most Effective Solutions That Generate Disproportionate Impact. How Can I Achieve The Greatest Output With The Least Input?

3. Speedy Delivery

In An Ever Changing Landscape The Question Is Not How To Make Great Decisions, But How Fast Can We Learn From Our Mistakes?

Choosing a career path is a daunting maze

Outdated Guidance In Schools

There Is A Huge Gap Between Students' Career Expectations And Actual Market Needs. Current Systems Do Not Provide Realistic, Data-Based Guidance For Future Careers.

The Mental Burden Of Uncertainty

Choosing A Career Path Is Not Only A Logistical Challenge, But Also A Deeply Emotional One. Nearly Half Of Generation Z Is Constantly Anxious About The Uncertainty Surrounding Their Future.

The Cost Of Bad Decisions

Nearly One-Third Of Students Drop Out Of Higher Education, Largely Due To Poor Subject Choices.

Our solution is a web-based AI application that is:

Data Driven

It provides a realistic insight into the world of work thanks to our database containing nearly 1,000 professions.

Gamified

It gamifies the process so that it becomes an experience rather than a burden, turning career choice into an exciting journey of self-discovery.

Recommendation

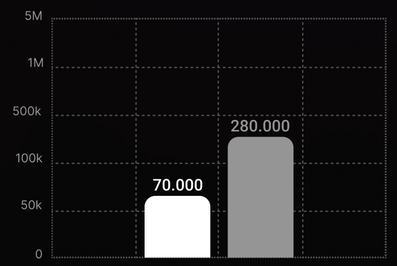
Our machine learning algorithm helps users find the right professions for them with personalized recommendations.

A huge, underserved market

Hungary

350.000 /year

Primary Target Market

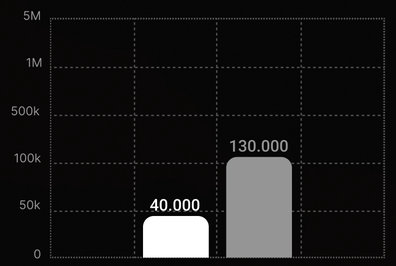


- High School Graduates
- University Students

Slovakia

170.000 /year

Primary Target Market

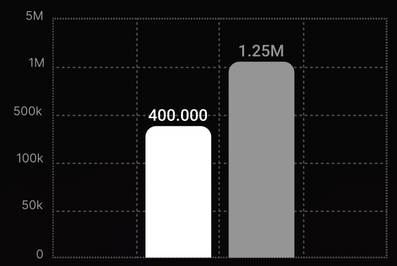


- High School Graduates
- University Students

Poland

1.625.000 /year

Primary Target Market

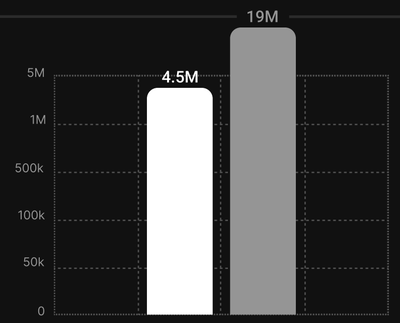


- High School Graduates
- University Students

EU

23.500.000 /year

Total Market



- High School Graduates
- University Students

We build B2B on B2C foundations!

Freemium | 2025 Q3

- Free Basic Account: Access to a database of ~1,000 professions with detailed descriptions.
- $29.99 Premium Account: One-time fee for AI-driven personalized career recommendations, based on a comprehensive personality/interest test, generating 10-30 tailored suggestions.

High School Partnerships | 2025 H2

- License agreements for full student access to CareeVerz Premium.
- Including ‘Teacher dashboard’ with anonymized, aggregated student data for enhanced guidance.

University&Corporate Partnerships | 2026 H1-2

- Connecting universities with their future students by integrating degree programs directly into our career paths.
- Opportunities for pre-recruitment and employer branding through sponsoring career paths and creating detailed company profiles.
- Offering anonymized 'Talent Analytics' dashboard providing real-time data on future talent interests.

Career Portal | 2027

- Fully integrate higher education.
- Mapping career paths for companies.
- Recommending fitting open positions.
- "Powered by CareeVerz” program - white label solutions for companies and professionals.

The unbeatable advantage of CareeVerz

Two-Sided Network Effect

More users attract more B2B partners, whose content and opportunities make the platform more valuable, attracting even more users.

Data Flywheel

More users --> More data --> Better AI --> Better recommendations --> More users

Champion Team

Our skilled and passionate team is the engine behind our innovation, execution, and ability to adapt quickly, ensuring we deliver a high-quality product and user experience.

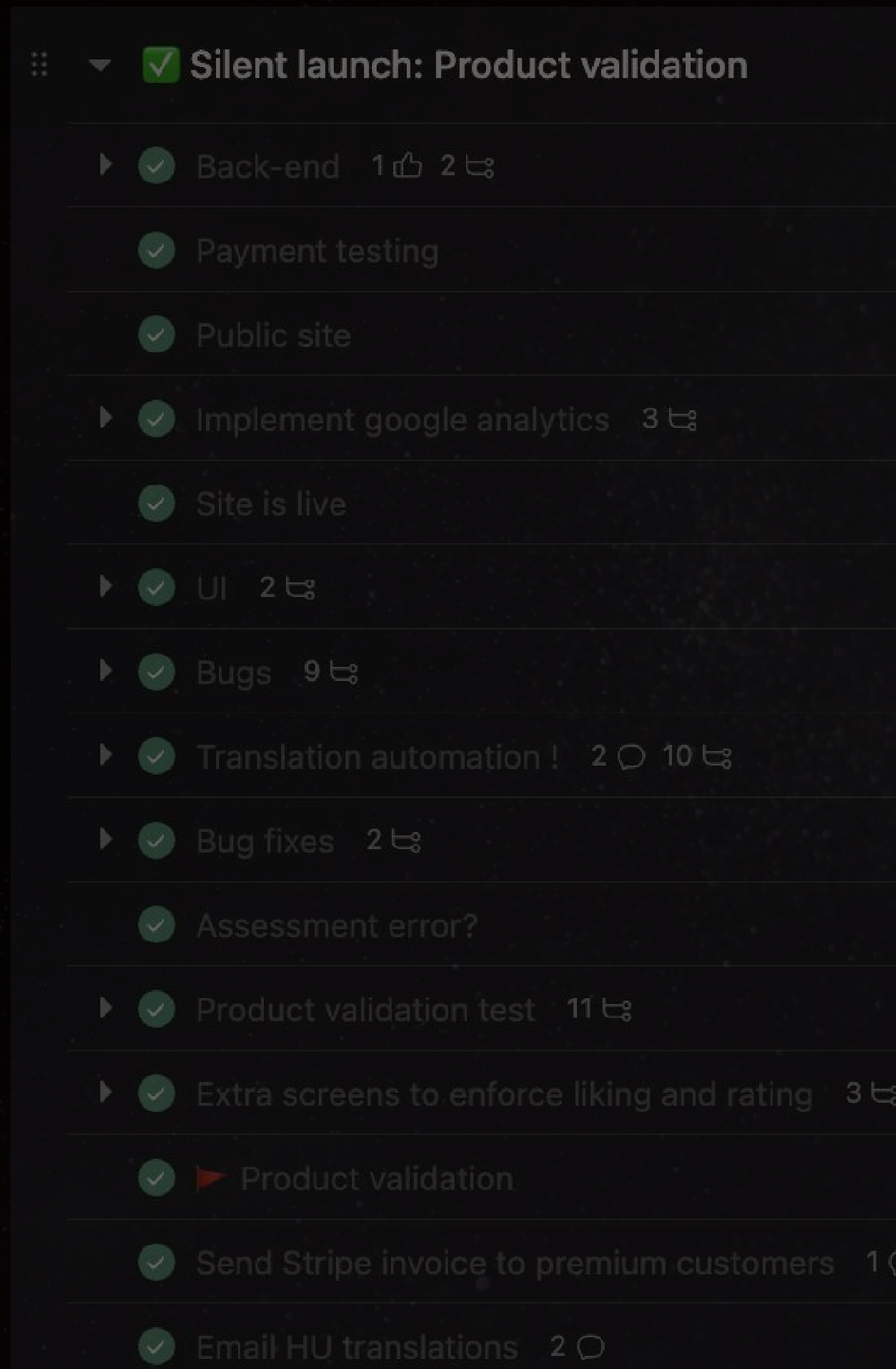
Where are we now?

Product Ready
CareeVerz Is A 100% Functional, Internally Developed Product, Built Entirely From Our Own Resources.

Established Entity
Operating As An LLC Since September 2024, Providing A Solid Legal And Operational Foundation.

Validated Concept
We Have Successfully Completed User Tests, Validating Our Product's Viability And User Acceptance.

Strategic Blueprint
Our Venture Is Backed By A Detailed, Well-Thought-Out Business And Financial Plan, Guiding Our Growth And Sustainability.



Act 1: Dominating the Hungarian market

Immediate Reach

We'll launch **paid digital campaigns** on TikTok, Meta, and Google platforms for rapid user acquisition.

Building Credibility

We'll become **go-to experts in career guidance** by creating high-quality, informative content and optimizing for SEO.

Direct Engagement

We'll Build Deeper Trust And Commitment Through **Personal Appearances** (E.G., Educatio Expo) And **Recommendations** From Credible Influencers.

The team



Aron Kovacs
CPO



Mark Tumpek
CEO



Levente Lang
CTO



Daniel Mery
Lead Front-End

What do we achieve with this investment?

Month 6

- 6,000 registered users
- 3% conversion to premium
- +1 high school license sold

Month 6-12

- 14,000 new registered users
- 3% conversion to premium
- +1 high school lincence
- +1 higher education partnership

Month 12-18

- 22,000 new registered users
- 3% conversion to premium
- +2 high school licenses sold
- +1 higher education partnership
- +2 corporate partnerships
- Market entry in Slovakia by the end of the runway

Thanks



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